



Theobald Software Announces Its Participation at SAPHIRE® NOW to Showcase Integration Products for SAP® Solutions

ORLANDO, Fla. — May 17, 2016 — Theobald Software today announced that it will participate at SAPHIRE® NOW and ASUG Annual Conference being held May 17–19 in Orlando, Florida, in booth **888**. As a leader in connectivity with SAP® applications, Theobald Software is helping customers from any industry to integrate their on-premise and cloud-based environments with SAP solutions. The [Xtract](#) suite of products enables customers to integrate data from SAP systems into data warehouse environments that may run on products from Microsoft, Oracle, Teradata, EXASolution, and others. For customers using business intelligence products from Microsoft, Tableau, or Qlik, the suite provides direct connectivity to a variety of data sources in SAP applications. Theobald Software's product portfolio continues to expand and also includes solutions to connect SharePoint, Office 365, and other web applications to business processes in SAP solutions.

"Customers know us for the versatility, reliability and ease-of-use of our products," said Patrick Theobald, founder and CEO of the company. "The majority of integration scenarios can be completed without any specialized skills or programming, and results can be achieved within days, not weeks or months."

SAPHIRE NOW focuses on how companies can enable their digital business strategy and more from their technology investments. SAPHIRE NOW and the ASUG Annual Conference are the world's premier business technology event and largest SAP customer-run conference, offering attendees the opportunity to learn and network with customers, SAP executives, partners and experts across the entire SAP ecosystem.

About Theobald Software

Theobald Software is helping over 2,000 organizations worldwide to integrate third-party systems with SAP applications. A technology and platform provider, Theobald Software has an established network of partners to service its customers. The company is headquartered in Stuttgart, Germany, with offices in Seattle and Hong Kong. For more information, please visit <http://www.theobald-software.com>.

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